



Women in  
Tourism & Hospitality  
Western Australia



# WITH Insights Mentor Circle 2024

The WITH WA vision is to inspire, motivate, connect, encourage, mentor, and support women across the Tourism and Hospitality industry.

## What is the WITH Insights Mentor Circle Program?

The Mentor Circle is a mentoring program for aspiring female leaders in the tourism and hospitality industry. Now in its second year, WITH WA are proud to be offering this exclusive 6 month program to our members in WA. Mentees will be carefully matched with a Mentor who can support, upskill and empower them on their career progression into leadership roles.

The Mentor Circle brings together accomplished leaders with up and coming future leaders with the purpose of developing their confidence, building their networks and gaining new skills.

WITH WA's mission is to support the career progression of women in tourism and hospitality, which is the key motivator for the program. In addition to being matched with a suitable Mentor, Mentees are given access to WITH WA members via networking events. These events feature industry leaders sharing knowledge as well as an opportunity to meet and connect with industry peers. The program offers an opportunity to learn invaluable skills designed to assist with career progression into leadership roles in the industry.



## Our Why

- To address challenges and mitigate barriers to career progression for aspiring female leaders.
- To assist females to advance their skills and bolster the industry with empathetic, skilled, and understanding leaders.
- To help women be confident and successful in their careers.
- To equip our future female leaders with the key leadership and career skills that they need to thrive.

This program offers support by demonstrating and teaching career skills that our future generation need to become resilient and successful in their career. WITH WA understand that women are confronted with roadblocks to career advancement that are specific to women in the workplace. This program enables us to help women in our industry to have support and guidance when taking their next step into leadership.

## What is a Mentor Circle?

A Mentor Circle brings together a Mentor with a group of Mentees to work together through the program. The Mentor is an industry professional who will guide the small group of Mentees through the 6 month program, ensuring the learning is not only through guidance from the Mentor, but equally important will be the learning through the connection with fellow Mentees and the creation of a peer support network as Mentees progress through their career.

## Who can be a Mentee?

- › Mentees will be financial members of WITH WA, and will need to have three (3) years of industry experience and have demonstrated aspirations to advance into a leadership role.
- › Participants should be able to demonstrate that they have the drive and desire to make a difference by advancing themselves into a leadership role.
- › Mentees must have the capacity and availability to commit to the six sessions that will be delivered each month in a circle session with Mentors and other Mentees. Participants are encouraged to provide letter of support from an employer or colleague.
- › Registrations for the 2024 program open on Wednesday 18th October and close on Thursday 30th November 2023. Places are limited.

## Who are the Mentors?

This program brings together forward thinking, progressive and visionary leaders from the industry, in and around Western Australia. The WITH WA management committee has invited Industry Mentors that will guide and support successful Mentees into the next phase of their careers over the course of the program.

These professionals have demonstrated their knowledge and commitment first hand in a variety of senior leadership roles. Individuals who during their career have been confronted with the challenges that face the next generation and understand first- hand how to overcome career challenges to advance themselves to become industry leaders. Individuals that are driving industry change and leading others.

## The Program

The WITH Insights Mentor Circle program will be structured and delivered to participants in a small group environment, and at special networking events. Participants get the inside scoop on approaches that can remove barriers for women as they progress through their careers and into leadership roles. With access to their Mentor, special guest speakers and other participants, each Mentee will graduate from the program with a career path, skills and understandings, and an established network of support and contacts to help them grow.

The themes of the program will include:

- › Career path guidance and Goal setting
- › Overcoming career hurdles
- › Presenting with courage and influence
- › Networking and personal branding
- › Financial literacy for managers





## The Program

The program offers access to a network of skilled professional women who can offer career path guidance through the sharing of personal experience and practical tips to succeed. Successful participants will join as a small group, once a month over six sessions. Delivery of the program will be via shared storytelling, and in collaboration with other industry leaders. Guest speakers will join sessions to present on some of the key business and life skills invaluable for a successful career journey.

Mentors will facilitate the sessions with Mentees in a group circle over the series to engage with fellow Mentees and establish long term professional connections with peers. Each participant is encouraged to grow and become empowered to advance their career. Participants will be provided access to links and resources and opportunities to share learnings over the course of the program.

Once the registration and selection process has been completed and participants announced, the program kicks off in February to August 2024.

- Available to a limited number of mentees through an application process with a fee payment towards the professional development.
- The WITH Insights Mentor Circle program sessions are scheduled to be held in the Perth CBD once a month for the duration of the program.
- For a commitment of up to two hours per month for six months, a fee of \$350 per person, you could be part of the next intake of Mentees to have direct access to skilled senior professionals who can open doors and help kick start your career as a leader.
- Mentee program fee will include:
  - One on one time with your Mentor.
  - Mentor Circle sessions featuring special guest speakers
  - Refreshments for each session.
  - Networking with industry professionals at WITH WA member events.

## Why register to become a participant in the program?

- You want to become a future leader of our industry and you are ready to take the next step in your career.
- You want to develop your skills around career progression and advancement.
- You are looking for support for challenges you face in stepping up in your industry.
- You are keen to increase your financial literacy to help you gain that next promotion.
- You would like to learn how to become influential through public speaking and presenting.
- You want to gain tips on self-branding.



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## Women in Tourism & Hospitality

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### How do I get involved?

Apply online now to connect directly with women that want to support you to achieve your professional goals and grow into a successful leader in our tourism and hospitality industry.



## CONTACT US

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